
All experts

NONSCIENCE or How to Rule
the World by Brian J. Ford
(Wolfe Publishing). £2.00

In an era of rapid change, of self-perpetuating progress towards an undefined and undefinable goal, it is almost inevitable that at some stage the technology may overshadow the man that makes it possible: that accepted codes of technological betterment may replace our notions of humanity, and machines rule the minds of man. It is in this state that, both unwittingly and unwillingly, we are beginning to find ourselves.

People are becoming frightened of technology. And the current concern over ecology and the environment is only the tip of the iceberg—the intrusion of the space age into our lives is far more intimate than that. Modern technology has so far polluted our entire ocean system, poisoned our food and destroyed much of our heritage. This is confusion over the safety of drugs. And, for the first time on record, figures show a lowering in the life expectancy of the British.

Why has modern research upset our lives so much? Why has the same discipline that gave us penicillin and safer food suddenly begun to turn against the ordinary man?

This book takes a satirical look at our age and reveals the answer. It is not the same discipline — not science at all — but something new and completely opposite: "Nonscience".

Science was concerned with the benefit of mankind, with improving the lot of our species, with honesty and integrity. Nonscience is based on self-glorification at the expense of others, public relations campaigns, commercial success. It is fast becoming the new religion. The people who work in this new field are quite different from scientists. They need none of the intellect, but they have far greater power. They are the Experts.

Anyone can become an Expert. This book explains, and so gain the power to control the behaviour of people and events on a world-wide scale. You don't need to be intelligent—in fact, that could be a positive drawback. If it were not so horrifying it would be hilarious. The fact that this book is hilarious makes the full horror even more apparent.

The author, Brian J. Ford, is a scientist who was brought up in London and now runs a well-equipped laboratory in Cardiff. He takes an unusual look at a frightening subject.

"Where once lay tangled
wastes of sickly green,
Can now proud works of
Nonscience clear be seen."

G.K.

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